

Investors Presentation Capital Increase April 2024

PURE Swiss Opportunity REF



KEY FACTS



Subscription period	8 th until 19 th April 2024		
Issue volume	Maximum CHF 53 million		
Issue price	CHF 122.15		
Subscription ratio	7:5 – Seven (7) subscription rights entitle the holder to subscribe to five (5) new share in return for payment of the issue price in cash.		
Fund management	PURE Funds AG		
Fund	PURE Swiss Opportunity REF		
Lead Manager	Zürcher Kantonalbank		

USE OF THE ISSUE PROCEEDS



Opportunities	Acquisition of attractive properties from the acquisition pipeline or already contractually secured properties
Diversification	Expansion of portfolio according to investment strategy Achieving higher diversification by types of use and locations
Debt financing	Reduction of the debt ratio
Assets under Management	Increase in total fund assets according to growth strategy

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PURE Swiss Opportunity REF

Key figures as of December 31, 2023 Overview as of December 31, 2023 Investment strategy Highlights PSO Why real estate funds

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PURE Funds AG

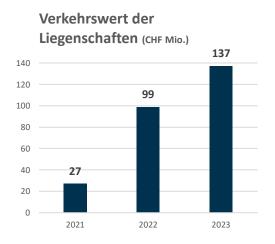
What we stand for Facts & Figures Who we are What we do Clients and Partners

PURE Swiss Opportunity REF



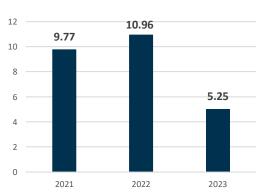
KEY FIGURES AS OF DECEMBER 31, 2023



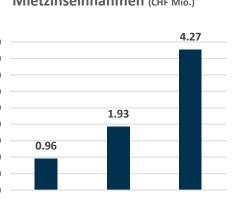


Anlagerendite (in %) 13.73 14 12 9.96 10 4.80 2022 2021 2023



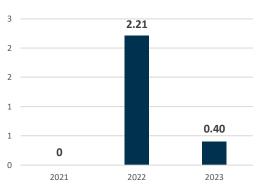


Eigenkapitalrendite (in %)

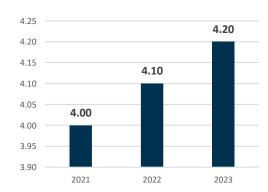








Ausschüttung pro Anteil (in CHF)

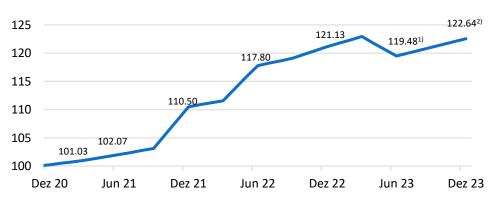


- The market value of the portfolio increased to CHF 136.8 million.
- Rental income more than doubled to CHF 4.3 million.
- The six properties acquired in 2023 made a significant impact on the 4.8% return on investment achieved.
- For the third year in a row, the PSO will increase the distribution by 10 cents to CHF 4.20 per unit.

OVERVIEW AS OF DECEMBER 31, 2023



NAV development since launch



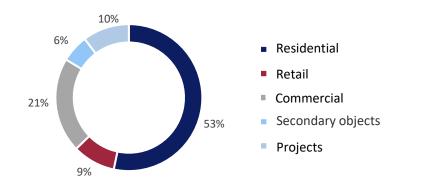
¹⁾ Distribution 2023 CHF 4.10 per unit certificate

Market value by regions

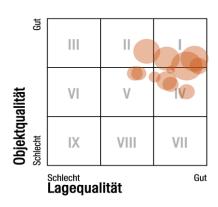


Region	Market value in CHF	Market value in %
Zentralschweiz	40'367'000	30%
Nordwestschweiz	27'882'000	20%
Zürich	11′230′000	8%
Ostschweiz	12'218'000	9%
Mittelland	45′129′000	33%
Total	136'826'000	100%

Type of use by area



Property and location quality



²⁾ Distribution 2024 CHF 4.20 per unit certificate on 26 April 2024

STRATEGIC TARGET PORTFOLIO



Investment Strategy

Location

Attractive micro-locations in economically strong regional centres and locations with growth potential

> Attractive risk-return-profile

- Use

Residential properties combined with selected properties with a commercial component form the core portfolio

> Generation of steady cash flows, reduction of volatility

Development Projects

In addition to the core portfolio, **project developments** also contribute to value enhancement

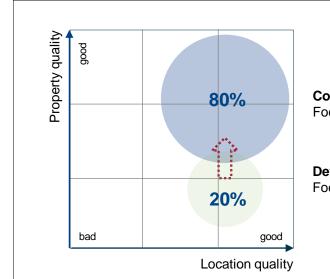
> Generation of attractive investment returns

Potential

Realising **opportunities** in accordance with the strategy

> Identify and realise opportunities

Quality Matrix and Management Strategy



Core portfolio:

Focus on stable returns

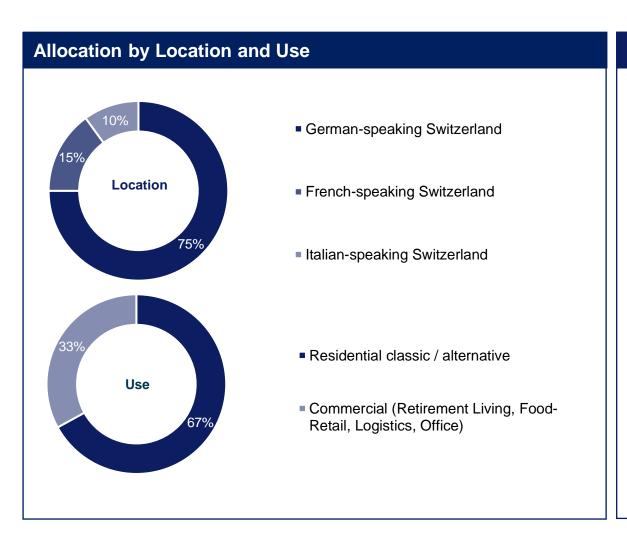
Development projects:

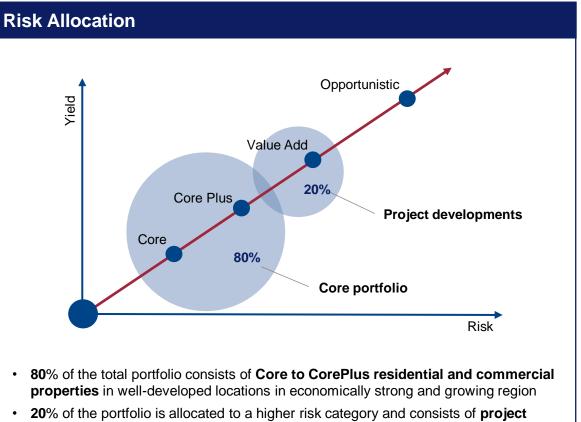
Focus on capital gains

 The real estate portfolio is developed or repositioned according to ESG criteria for a long-term increase in performance

ALLOCATION OF STRATEGIC TARGET PORTFOLIO







developments. This sub-portfolio is expected to generate higher returns relative to

the core portfolio.

c

HIGHLIGHTS PSO



Exclusive access to the Swiss real estate market

thanks to strong networking and partnership-based relationships

ESG criteria as part of the investment strategy

Existing portfolio and planned acquisitions in excellent micro-locations

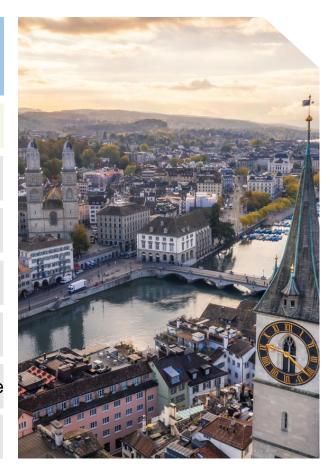
Target investment return of **5% – 7% p.a.** plus possible **Agio** (CAGR last three years: **9.40%**)

Income and capital gains are tax-free for investors domiciled in Switzerland

Attractive distribution (2023: CHF 4.20 per unit = 3.42% distribution yield)

Listing will be reviewed from the end of 2024 depending on the market environment and fund volume

Possibility for investments by means of contributions in kind



WHY REAL ESTATE FUNDS



- + Time saving by outsourcing purchase/sale, management and development of the properties
- + Regulated by FINMA
- **+ Liquidity** thanks to OTC market (over-the-counter trading)
- **+ Easily transferable** Fund unit = security (succession planning)
- **+ Diversification** via the large number of properties, different locations and types of use → constant returns with lower risk
- **+ Potential premium** (Agio)
- **+ Tax-efficient investment instrument**; shareholders resident in Switzerland are exempt from income and wealth tax except for a negligible amount of other income
- + Improvement in the cost structure

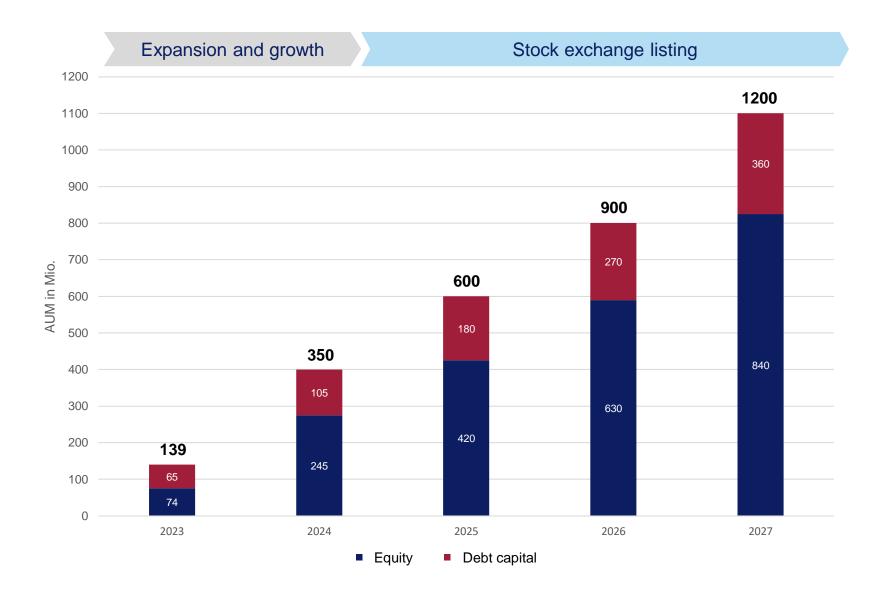


Capital increase and outlook



GROWTH TARGETS AND INTENDED LISTING





- In an attractive market environment and with a corresponding portfolio volume, a listing from the end of 2024 is being examined
- Further capital increases to achieve growth targets
- Constant reduction in debt capital to below 30% until listing



EXAMPLES OF ADVANCED NEGOTIATIONS FROM THE PIPELINE

City	Use	Purchase price in CHF	Forecasted gross yield at purchase price	Notes
Luzern	Residential	>12'000'000	3.8 %	Residential property, completely renovated and resource-efficient with guaranteed rent and potential for upgrading in a city centre location in Lucerne
Geroldswil	Residential	>10'000'000	3.8 %	Residential property, completely renovated and resource-efficient with guaranteed rent and potential for upgrading in the greater Zurich area
Zürich	Residential	>15'000'000	3.3 %	Residential property, new build with heat pump heating in urban location
Aarau	Commercial	>10'000'000	4.8 %	Commercial property, fully let, largely refurbished, in a prime micro-location near the railway station
Luzern	Mixed	>50'000'000	3.2 %	Mixed-use property, trophy asset in prime city centre location, partial contribution in kind

5

ATTRACTIVE MARKET ENVIRONMENT



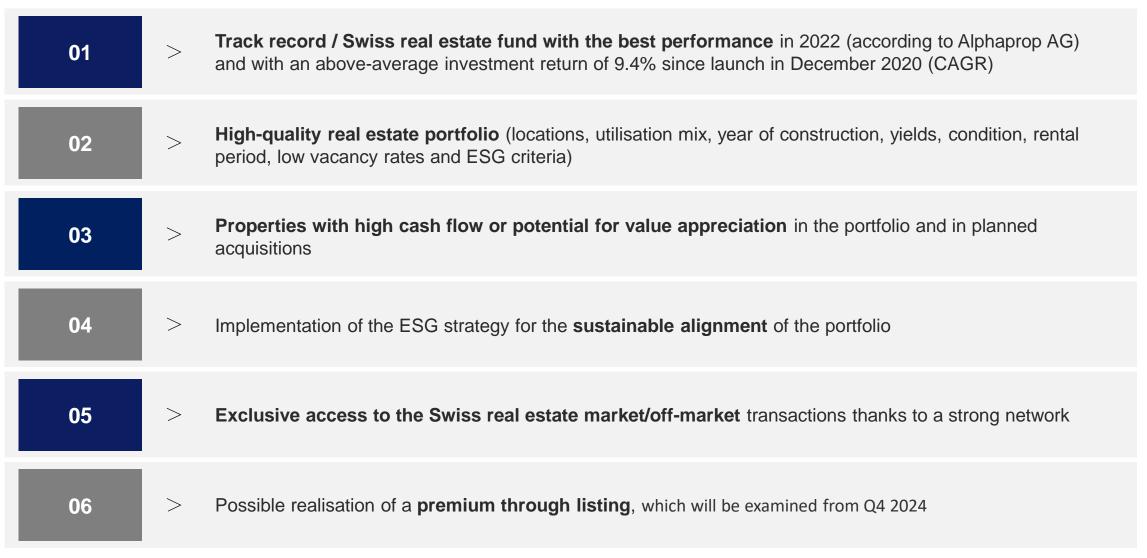
- Stable and high net immigration to Switzerland
 - 2 Construction activity continues to decline

- 3 Declining interest rates
- Positive development of rent levels

Low vacancy rate and ongoing tense housing situation



PSO AS AN ATTRACTIVE INVESTMENT OPPORTUNITY



TIMELINE



8th – 19th April 24

Subscription deadline

 $22^{nd}-24^{th}\ April\ 24$

Allocation

26th April 24

Liberation



GOALS FOR THE NEXT 12 MONTHS



Profitability	Generation of stable cash flows, attractive returns and purchases of properties with value appreciation potential
Growth	Strategic expansion of the real estate portfolio with acquisitions, capital increases and contributions in kind
Future-orientated work	Implementation of further actions under our ESG strategy
Portfolio	Realisation of potential and value appreciation within the portfolio through active asset management
Listing	Evaluation of a listing from the end of 2024

\$PURE

FUND INFORMATION

Fund name	PURE Swiss Opportunity REF	
ISIN / Valor	CH0555854626 / 55585462	
Bloomberg Code	PURECHF SW	
Fund domicile	Switzerland	
Fund currency	CHF	
Legal form	Contractual real estate fund for qualified investors (Art. 25 et seq. CISA [Collective Investment Schemes Act])	
Fund management & Portfolio management	PURE Funds AG	
Use of the proceeds	Distributing	
Indicative NAV	Published quarterly	
Regulatory Authority	FINMA	
Custodian bank	BCV (Banque Cantonale Vaudoise)	
Tradability	Secondary trade via BCV / Lienhardt & Partner Privatbank	
Redemption of fund units	At the end of the business year maintaining a termination period of 12 months	
Accounting year	1st January - 31st December 1)	
Fund agreement with attachment	Available at www.pure.swiss and www.swissfunddata.ch	

Capital increase and outlook

TERMS



Remuneration and ancillary costs	Calculation basis	Planned	Charged to
Subscription fee	NAV	2.00%	Investor
Redemption fee	NAV	1.00%	Investor
Management fee	GAV	0.50%	Fund assets
Transaction fees (purchase and sale)	Purchase and sale price	2.50%	Fund assets
Construction fee, new-build	Construction costs	2.50%	Fund assets
Construction fee, renovations	Construction costs	3.00%	Fund assets
Property management cost	Actual rent	3.90%	Fund assets
Custodian bank commission	NAV	0.045%	Fund assets
Indicative TER (Total Expense Ratio)	GAV (excl. one-offs)	0.80%	Fund assets

03

Real Estates PSO





PORTFOLIO OVERVIEW AS OF DECEMBER 31, 2023

Address	City	Use	Market value in CHF	Gross yield
Gotthardstrasse 14/16	Zug, ZG	Mixed	26'220'000	3.2 %
Hauptgasse 18/28	Solothurn, SO	Commercial	20'790'000	3.9 %
Dorfstrasse 10-14	Ueken, AG	Residential	19'370'000	3.8 %
Marktgasse 11/13	Interlaken, BE	Commercial	18'260'000	4.1 %
Heinrich Gujerstrasse 10	Bauma, ZH	Commercial	11'230'000	3.9 %
Im Winkel 215/406	Moosleerau, AG	Residential	8'512'000	4.0 %
Multergasse 21	St. Gallen, SG	Commercial	8'498'000	3.5 %
Rigiweg 23	Risch, ZG	Mixed	7'151'000	3.6 %
Kosthausstrasse 11	Kriens, LU	Residential	6'996'000	3.5 %
Rainstrasse 16	Biel, BE	Commercial	6'079'000	-
Lukasstrasse 2	St. Gallen, SG	Residential	3'720'000	3.8 %
Total			136'826'000	3.7 %

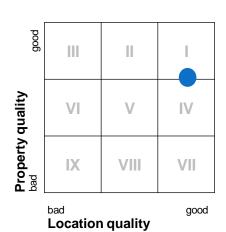


ZUG, Gotthardstrasse 14/16





Market Value in CHF Mio.



Market Matrix 1)

Objekt DNA

Occupancy rate

99.6%

Residential space m2

391

Year of construction renovation

1982 / 2022

Commercial space m2

1'037

Year of purchase

2022

Retail space in m²

78

WAULT in years

•

8.0

Other space in m^2

212 842'705

Gross yield

Target rent in

3.2%

CHF

Location rating 1)

4.5

Investment rating 1)

4.7

1.0 = bad / 5.0 = good

- Living space in the city centre
- Centrally located office and commercial space with excellent connection to public transport
- Access to the Circulago heating network
- Interesting mix of uses

¹⁾ Source: Wüest Partner

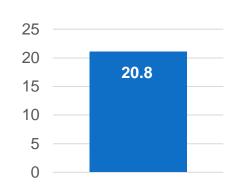


good

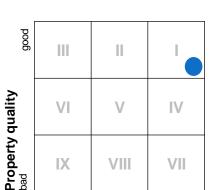
SOLOTHURN, Hauptgasse 18/28







Market Value in CHF Mio.



Location quality

Market Matrix 1)

Property DNA

Occupancy rate

100%

Residential space m2

1'193

Year of construction renovation

1900 / 2020

Commercial space m2

45

Year of purchase

2020

Retail space in m²

788

WAULT in years

5.0

Other space in m²

214

Gross yield

3.9%

Target rent in CHF

803'112

Location rating 1)

4.7

Investment rating 1)

4.4

1.0 = bad / 5.0 = good

- Living space in the city center
- Total energy efficiency, GEAK C (old building with total renovation)
- Centrally located commercial areas offer shopping facilities for daily needs

¹⁾ Source: Wüest Partner



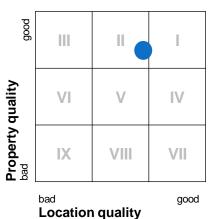
UEKEN, Dorfstrasse 10-14



25 20 15 10 5

Market Value in CHF Mio.

Market Matrix 1)



Property DNA

Occupancy rate

99.8%

Residential space m2

3'003

Year of construction renovation

2021

Commercial space m2

_

Year of purchase

2022

Retail space in m²

_

WAULT in years

-

3.8%

Gross yield

Target rent in

736'944

CHF

Other space in m^2

Location rating 1)

3.5

Investment rating 1)

3.0

1.0 = bad / 5.0 = good

- New construction to Minergie standard
- Superior standard of fittings and furnishings for the flats
- Broad and optimal mix of 2.5, 3.5 and 4.5 room flats

¹⁾ Source: Wüest Partner



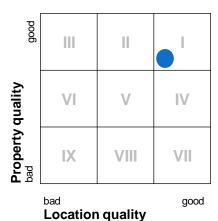
INTERLAKEN, Marktgasse 11/13





Market Value in CHF Mio.

Market Matrix 1)



Property DNA

Occupancy rate

100%

Residential space m2

-

Year of construction renovation

1827 / 2020

Commercial space m2

1'725

Year of purchase

2022

Retail space in m²

_

WAULT in years

5.1

Other space in m²

Gross yield

4.1%

Target rent in CHF

743'208

Location rating 1)

4.0

Investment rating 1)

4.0

1.0 = bad / 5.0 = good

- Thermal insulation and heat generation have already been implemented
- Attractive mix of uses in a highly frequented central location
- High degree of third-party usability of the commercial space thanks to a wide range of usable areas

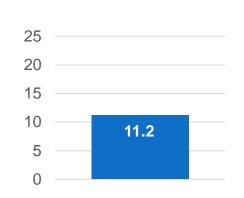
¹⁾ Source: Wüest Partner



BAUMA, Heinrich Gujerstrasse 10

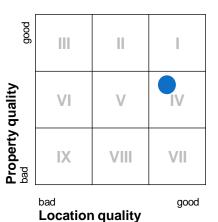






Market Value in CHF Mio.

Market Matrix 1)



Property DNA

Occupancy rate

99.2%

Residential space m2

736

Year of construction renovation

1966 / 2023

Commercial space m2

346

Year of purchase

2023

Retail space in m²

680

WAULT in years

13.5

Other space in

458

Gross yield

3.9%

Target rent in CHF

441'092

Location rating 1)

4.0

Investment rating 1)

3.8

1.0 = bad / 5.0 = good

- Good condition, extensive refurbishment of sales area in 2023
- Good mix of uses and long-term lease with Migros
- District heating from 2024
- Centrally located building with good public transport connections

¹⁾ Source: Wüest Partner



MOOSLEERAU, Im Winkel 215/406

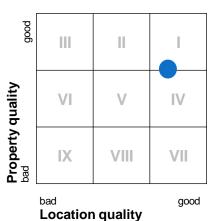




25 20 15 10 5 8.5

Market Value in CHF Mio.

Market Matrix 1)



Property DNA

Occupancy rate

98.7%

Residential space m2

1'589

Year of construction renovation

2012 & 2014

Commercial space m2

_

Year of purchase

2023

Retail space in m²

_

WAULT in years

...,

4.0%

Gross yield

Target rent in

344'378

CHF

Other space in m^2

100

Location rating 1)

3.4/4.0

Investment rating 1)

3.0/3.5

1.0 = bad / 5.0 = good

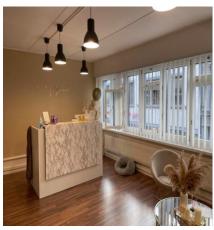
- Good condition / young year of construction
- Attractive and quiet micro-location with direct access to the local recreation area and beautiful view
- Good standard of fittings and generous flat sizes
- PV system

¹⁾ Source: Wüest Partner



ST. GALLEN, Multergasse 21

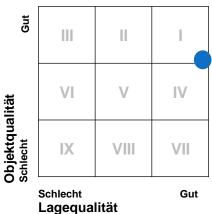






Market Value in CHF Mio.

Market Matrix 1)



Property DNA

Occupancy rate

100%

Residential space m2

280

Year of construction renovation

1899/ 2017

Commercial space m2

148

Year of purchase

2023

Retail space in m²

111

WAULT in years

1.6

Other space in m^2

36

Gross yield

3.5%

Target rent in CHF

296'667

Location rating 1)

4.8

Investment rating 1)

4.3

1.0 = bad / 5.0 = good

ESG / Nachhaltigkei

- Good and well-maintained condition due to ongoing refurbishments
- Interesting mix of residential and commercial uses
- Attractive mixed-use property in the city centre of St. Gallen

¹⁾ Quelle: Wüest Partner



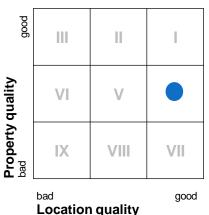
RISCH ROTKREUZ, Rigiweg 23





Market Value in CHF Mio.

Market Matrix 1)



Property DNA

Occupancy rate

100%

Residential space m2

712

Year of construction renovation

1988 / 1995

Commercial space m2

385

Year of purchase

2022

Retail space in m²

.

WAULT in years

11.2

Other space in m²

48

Gross yield

3.6%

Target rent in CHF

253'932

Location rating 1)

4.3

Investment rating 1)

3.8

1.0 = bad / 5.0 = good

- Affordable apartments in a region that is in high demand
- Attractive micro-location with direct access to the local recreation area
- Potential for ecological upgrading through renovation in the areas of thermal insulation and heat generation

¹⁾ Source: Wüest Partner



KRIENS, Kosthausstrasse 11





25 20 15 10 5 7.0

Market Value in CHF Mio.

Gut Ш VI V Objektqualität Schlecht

VIII

Market Matrix 1)

Schlecht Lagequalität

IX

Gut

VII

Property DNA

Occupancy rate

100%

Residential space m2

875

Year of construction renovation

1988

Commercial space m2

Year of purchase

2023

Retail space in m^2

WAULT in years

3.5%

Other space in

247'533

CHF

Gross yield

Target rent in

Location rating 1)

4.1

Investment rating 1)

4.3

1.0 = bad / 5.0 = good

- Affordable apartments in a region in demand
- Attractive micro-location with direct public transport connections
- Potential for ecological upgrading through renovation in the areas of thermal insulation and heat generation

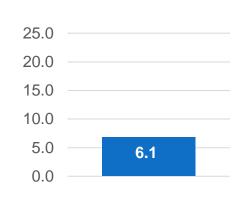
¹⁾ Source: Wüest Partner

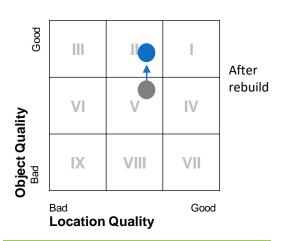


BIEL, Rainstrasse 16 Market Matrix 1) Market Value in CHF Mio.









Property DNA

Occupancy rate

Residential space m2

Year of construction renovation

1992 / 2019

Commercial space

1'806

Year of purchase

2021

Retail space in

WAULT in years

Other space in

Target rent in CHF

Gross yield

3.3

Location rating 1)

Investment rating 1)

3.3

1.0 = bad / 5.0 = good

- Conversion to apartments for the elderly in an inner-city location
- * Refurbishment with upscale sustainability standard
- Fulfillment of a great regional need for housing suitable for the elderly

¹⁾ Source: Wüest Partner



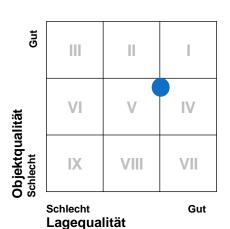
ST. GALLEN, Lukasstrasse 2





25.0 20.0 15.0 10.0 5.0 0.0

Market Value in CHF Mio.



Market Matrix 1)

Property DNA

Occupancy rate

100%

Residential space m2

606

Year of construction renovation

1910 / 2018

Commercial space m2

_

Year of purchase

2023

Retail space in m²

WAULT in years

AOLI III years

3.8%

Other space in m²

снг 140'028

Gross yield

Target rent in

Location rating 1)

3.7

Investment rating 1)

4.0

1.0 = bad / 5.0 = good

- Refurbished residential property in the city centre
- Pleasant residential area with beautiful inner courtyard
- Very good connections to public transport and motorway

¹⁾ Quelle: Wüest Partner



Sustainability | ESG

IMPLEMENTATION PURE FUNDS AG





PURE Funds AG is committed to support the federal "Climate Strategy 2050"



PURE Funds AG supports the 17 UN Sustainable Development Goals 2030



PURE Funds AG supports specific measures to improve the ESG criteria within the company itself



PURE Funds AG invests 1% of the annual management commission of the PURE Swiss Opportunity REF for charitable purposes and makes one working day per year available to employees for social commitment



PURE Funds AG's sustainability strategy is to be continuously developed further taking into account the changing conditions and growth of the company



IMPLEMENTATION PURE Swiss Opportunity REF



Actions in 2023:

- The energy status of the properties was assessed in order to create **environmentally relevant key figures** and **sustainability reporting** in the PSO's 2023 annual report. Based on this, a CO2 reduction pathway was defined.
- Membership of REMMS (Real Estate Meta Rating and Monitoring on Sustainability) and AMAS since 2023
- Assessment of the building services installations, including implementation of immediate operational measures to reduce energy consumption
- The current portfolio consists mainly of **new and refurbished properties** with a high ecological sustainability standard
- Commissioning of the replacement of two fossil-fuel heating systems with district heating in Zug an Bauma (currently being implemented)
- the case of market-related rent increases, **individual solutions** were found for tenants with limited financial resources

Our conviction – Investing with inclusion of ESG criteria supports long-term sustainable returns

AMAS ENVIRONMENTALLY RELEVANT KEY FIGURES 1)



	Year 2022
Coverage ratio	100%
Energy reference area (EBF, in m2)	13'437
Energy mix for heating	
Natural gas	50%
Oil	16%
District heating	17%
Heat pump	17%
Energy consumption (in kWh)	800'753.7
Energy intensity (in kWh / m2 EBF)	59.59
Greenhouse gas emissions (in kg CO2-eq)	144'034
Greenhouse gas intensity (in kg CO2-eq/m2 EBF)	10.72
Scope 1	7.41
Scope 2	3.31

- The period covers the available data from 1 July 2021 to 31 December 2022.
- The following properties were taken into account for the 2023 annual report in accordance with AMAS requirements:
 - Gotthardstrasse 14, Zug
 - Rigistrasse 23, Risch Rotkreuz
 - Rainstrasse 16, Biel
 - Marktgasse 11/13, Interlaken
 - Dorfstrasse 10-14, Ueken
 - + Hauptgasse 18/28, Solothurn
- Replacement of two fossil-fuelled heating systems with district heating in Zug and Bauma in Q2 2024
- 40 Swiss property funds were compared in the UBS sustainability comparison of April 2022²⁾
 - # Ø Energy intensity is 111.6
 - Ø Greenhouse gas intensity is 17.9

¹⁾ Key figures according to AMAS definition

²⁾ Source: Swiss property funds: a comparison of sustainability

DE Funds AG



WHAT WE STAND FOR



Partnership

Unique

Return

Engagement



PURE

FACTS & FIGURES

1 May 2019

Foundation



Zug

Headquarters



Shareholders

Independent and owned by the founding partners



13

Employees



CHF 1.5 Mio.

share capital completely liberated



FINMA regulated

Authorization as Fund Manager since 20. Mai 2020



ESG

as part of the company strategy

with focus on the signposts ecology, economy and social affairs





WHO WE ARE



BOARD OF DIRECTORS



Christian Gees President



Carmen
Lauener
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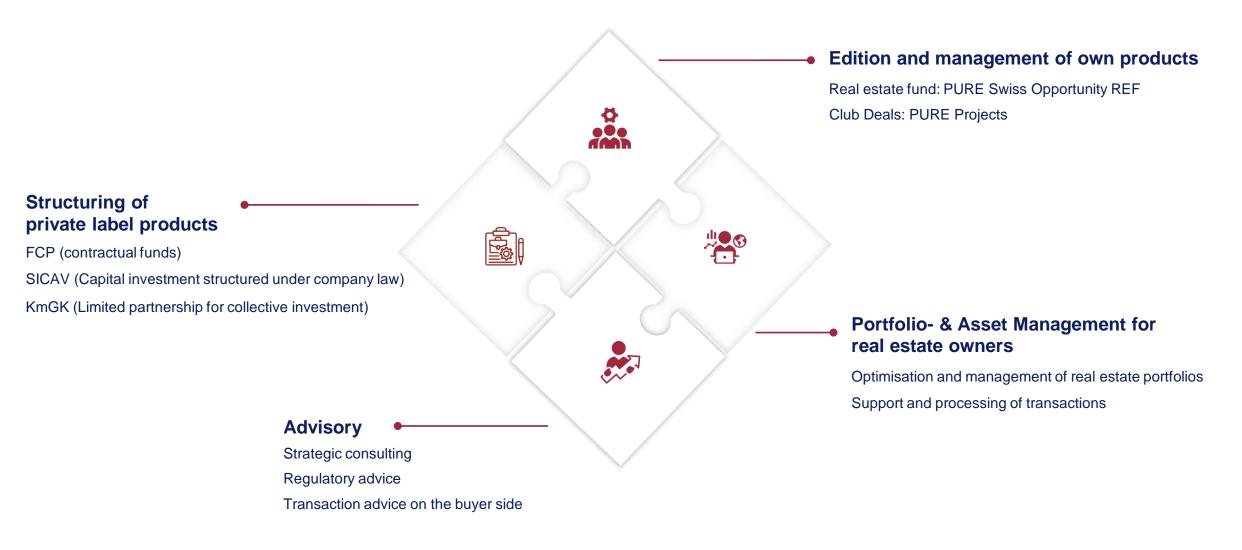
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External Wealth Managers

Family Offices

Private Investors (qualified)



Auditor



Custodian Bank



Independent Evaluator



Property Manager



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